



2024 Virginia International Auto Show Showcases Latest New-Model Vehicles at Greater Richmond Convention Center

New-model Vehicles, EV Performance Track, Antique Car Collections, and More

RICHMOND, Va. (February 2, 2024) – The [Virginia International Auto Show](#) will take over the Greater Richmond Convention Center with the latest cars, trucks, crossovers, SUVs, electric vehicles (EV), antique car collections, and more. The show will offer an indoor **EV performance track** with multiple brands so guests can go for a ride in an EV. Running Friday, February 16 through Sunday, February 18, 2024, this is the place to check out a wide range of new 2024-model vehicles in a non-selling environment.

The **indoor EV performance track** will allow attendees to ride in and experience the quick acceleration, tight handling, and performance of several new all-electric vehicles. The EV ride-along experiences will be available each day, from 10 a.m. to 5 p.m. Electric Alley, a special exhibit space hosted by **Drive Electric RVA** and **EVHybridNoire**, will complement the EV ride experience by providing fun ways to learn more about going electric. In addition to unique EVs on display (including a classic car converted to run on electrons), there will be a micro-mobility display, screenings of “Electrified: The Current State of Electric Vehicles,” and an “Electrified Fun Zone” with interactive activities for kids.

Several product specialists from automotive manufacturers and dealerships will be at the auto show to answer questions and provide information. From the latest all-electric vehicles to sporty sedans, attendees are invited to sit behind wheels, inspect engines and experience new technologies.

“Just as 2024-model year cars and trucks are showing up at your local dealer, there’s plenty of good news for new car shoppers,” said [Autotrader Executive Editor Brian Moody](#). “Prices are trending down on many models, there is an abundance of new and used car inventory, and new car incentives are up more than 100 percent compared to this time last year. While some buyers are interested in electric vehicles, most prefer hybrid or gasoline only powered vehicles. Today, there are dozens of hybrid vehicles now available - and many of those will be on display at the Virginia International Auto Show, making it a great place to learn about all the options available today.”

Celebrating Virginia's car culture, a collection of vintage Mustangs, classic Chevys, European gems, and antique vehicles will be on display, courtesy of Vintage 7 Mustang Club, Central Virginia Mustang Club, Old Dominion Late Great Chevys Car Club, Central Virginia British Car Club, and the Coastal VA Auto Show.

The Virginia International Auto Show is open to the public Friday, January 16 through Sunday, February 18, 2024. Show hours are Friday from 10 a.m. to 9 p.m., Saturday from 10 a.m. to 9 p.m., Sunday from 10 a.m. to 6 p.m. The auto show takes place at the Greater Richmond Convention Center, 403 North Third Street, Richmond, VA 23219. Admission to the event is \$12 for adults, \$9 for seniors (65 and older), military (w/ID), and students. Children 12 and under are FREE all show days with a paying adult. Purchase advance tickets at www.VirginiaAutoShow.com.

About the Virginia International Auto Show

The Virginia International Auto Show is owned and presented by the [Greater Richmond New Car Dealers Association](#) and produced by Steve Freeman Events. For more information, visit www.VirginiaAutoShow.com or follow [@VirginiaInternationalAutoShow](#) Facebook and [@vaautoshow](#) on Instagram.

Contact:

DeeDee Taft

Spin Communications

deedee@spinpr.com

o) 415.380-8390, c) 415.515.1229

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