



**Virginia International Auto Show Returns to Greater Richmond Convention Center  
February 16-18, 2024**

*New-model Vehicles, EV Performance Test Track, Classics, Custom Cars, and More*

**WHAT:**

The [Virginia International Auto Show](#) will take over the Greater Richmond Convention Center with the latest cars, trucks, crossovers, SUVs, electric vehicles, custom cars, and more. This is the place to check out the latest 2024-model vehicles in a non-selling environment. With so many choices now available, guests will have the opportunity to learn about hybrids, plug-in hybrids, EVs, and of course traditional gas engines, helping them choose what best suits their needs. Attendees are invited to sit behind wheels, inspect engines and experience new technologies. An indoor **EV performance track** will allow guests to go for a ride in an EV, to experience the quick acceleration and performance of all-electric vehicles. Celebrating America's car culture, the show will also feature tricked-out car club vehicles, classics, and custom cars.

**WHEN:**

Friday, February 16, from 10 a.m. – 9 p.m.  
Saturday, February 17, from 10 a.m. – 9 p.m.  
Sunday, February 18, from 10 a.m. – 6 p.m.

**WHERE:**

Greater Richmond Convention Center  
403 North Third Street  
Richmond, VA 23219

**WHO:**

Product specialists from leading automotive manufacturers will be at the show to answer questions and provide information on the latest vehicles. The Virginia International Auto Show is owned and presented by the [Greater Richmond New Car Dealers Association](#) and produced by Steve Freeman Events.

**TICKETS:**

Admission to the event is \$12 for adults, \$9 for seniors (65 and older), military (w/ID), and students. Children 12 and under are FREE all show days with a paying adult. Purchase advance tickets at [www.VirginiaAutoShow.com](http://www.VirginiaAutoShow.com)

**FOLLOW:**

Follow [@VirginiaInternationalAutoShow](#) Facebook and [@vaautoshow](#) on Instagram

**PHOTOGRAPHY:**

For photography needs, please contact [deedee@spinpr.com](mailto:deedee@spinpr.com)

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