



2017 Virginia Motor Trend International Auto Show Fun Facts

Building the Virginia Motor Trend International Auto Show by the Numbers:

It takes nearly a week to setup the Virginia Motor Trend International Auto Show, but teardown takes less than 24 hours.

The show covers approximately 2 football fields of exhibit space.

Approximately 25 truck loads of display and exhibit space are unloaded before the show starts.

The Virginia Motor Trend International Auto Show uses enough carpet to cover 50 average-sized homes.

About 110 workers build the auto show in 4,000 hours, using:

- 15 miles of carpet tape
- 1,500 square feet of signs
- 5,500 feet of extension cords
- 150 overhead quartz lights
- 200 electrical outlets with enough electricity for nearly 150 homes

What You May Not Know About the Virginia Motor Trend International Auto Show:

When move-in is complete, more than 300 brand new vehicles from more than 28 manufacturers will fill the Greater Richmond Convention Center.

Attendees can't buy a car at the auto show; it's a chance to explore and compare more than 275 new vehicles all in one place.

Motor Trend Auto Shows has been producing this show for more than 20 years, since 1995.

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